



Saturday 31st August 2019

29 April 2019

Dear

Bellingham Show & Country Festival – 31st August 2019

Wow, what a show we had in 2018! 2019 is looking to be just as good. This year we are delighted to be celebrating 100 years of Forestry England (Forestry Commission) with spectacular machinery such as harvesters for tree felling, forwarders and chippers. There will also be an exciting Zog activity trail around the show field for families.

Our main ring act this year is **Riders of the Storm**. We also have firm favourites such as the Bubbleologist, Vintage Vehicle Parade. New for this year in our food marquee is cookery demonstrations and we are delighted **Bob Champion, MBE** has agreed to judge in our equestrian classes.

Bellingham Show is a great **must do** August weekend day out for the family, attracting a greater number of visitors from far and wide. Visitor numbers continue to increase to our popular village show at the capital town of the North Tyne Valley and in the centre of the Dark Sky Park. Growing numbers of visitors support and follow us on social media sites such as Facebook and Instagram.

Bellingham Show and Country Festival prides itself in offering a fantastic day out for all the family with something for all ages and interests. We have the traditional sheep, baking, craft, dog and horse events alongside, climbing walls, woodland skills, alpacas, wrestling, live bands...the list is huge!

We have a great marketing campaign underway; press releases, social media, website, adverts and roadside advertising will all be used to full effect to ensure that when it comes to the end of August, everyone knows about and is going to **Bellingham Show and Country Festival**.

I am writing to you to let you know about fantastic opportunities to support the North Tyne Agricultural and Business Community at this year's show and I hope that you will consider taking out a sponsorship package. We are justifiably proud of this event and hope you will agree to become a part of this celebration of rural life. We think that there are many benefits from the exposure gained from not only the 10,000 + visitors to the show but the social media and web foot fall that we have access to during the build up to the show.

We hope you will take one of the levels of sponsorship and partner us in this celebration of Northumbrian rural living.

Please return the reply slip enclosed and I look forward to hearing from you. Please feel free to give me a call if you wish to discuss a package including adding a trade stand on 01434 240873 or e-mail info@bellinghamshow.co.uk. Alternatively, please call Chris Gillie on 01434 220740.

Yours sincerely

Sarah Davidson
Show Secretary

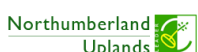
President: William Charlton Esq, Chairman: Mr Colin Anderson, Vice Chairman: Mrs Lynn Little,

Treasurer: Mr Robert Charman, Show Secretary: Miss Sarah Davidson

Newton Cottage, Newton Farm, Tarset, Hexham, Northumberland, NE48 1PD

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Please choose from one of the following

Sponsorship packages:-

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<u>Platinum - £250</u>	<u>Gold - £100</u>	<u>Silver - £50</u>
<ul style="list-style-type: none"> • 4 Tickets to the Show & access to the VIP tent • Full page advert in Show Guide & Logo on back-page • Banners along road-side and marketing space within the grounds • Announced as "Show Sponsor" on tannoy at key stages of the day • Mentioned in all press-packs • Links in web-site and Show's Twitter and Facebook feeds • Will be sponsoring a main section (to be negotiated) • Free Catalogue • 3 mentions across all social media channels 	<ul style="list-style-type: none"> • 2 Tickets to the Show & access to the VIP tent • 1/2 advert in Show Guide & logo on inside back-cover • Logo on boards at Show entrance and other key sites • Announced as "Sponsor" on tannoy at beginning and end of the day • Will be sponsoring a main class (to be negotiated) • Free catalogue • 2 mentions across all social media channels 	<ul style="list-style-type: none"> • 2 Tickets to the Show • 1/4 page advert in Show Guide & logo inside guide • Logo on boards as enter industrial tent • Announced as "Sponsor" on tannoy at the end of the day • Will be sponsoring a smaller class or something in the industrial tent • 1 mention across show social media channels



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Thank you for supporting Bellingham Show and Country Festival

Return Address – Newton Cottage, Newton Farm, Tarsset, Hexham, Northumberland, NE48 1PD

SPONSORSHIP REPLY FORM

Name	
Address	
Telephone	
Email	

We would like the following sponsorship: (please tick)	
A Platinum £250	
B Gold £100	
C Silver £50	

Please supply the following information so we can promote your business

My Instagram account is @	
My Facebook link is	
Our web address is www.	
I have sent an advert for inclusion in the catalogue	
I have send a logo for inclusion in the catalogue	
I have enclosed a cheque (or)	
I have paid by BACS, my reference is	

Adverts and logos on PDF format can be e-mailed to info@bellinghamshow.co.uk

Please can you make cheques payable to North Tyne and Redesdale Agricultural Society

To make a payment by BACS our details are : Sort Code 30-94-19; Account 00712498.



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