

The North Tyne & Redesdale Agricultural Society Est 1842 Ltd

BELLINGHAM SHOW



Levels of Sponsorship



Bellingham Show is one of the oldest agricultural shows in the Country, running from 1842, taking place on the last Saturday in August

As a country show we focus on all that is expected from an event. With a strong emphasis on agriculture and countryside pursuits, that are both visual and entertaining for all show goers. There's so much more to the show to keep you entertained with a full main ring programme, live bands, traditional music, countryside area, You'll find all your favourite countryside show attractions as well as shopping and crafts.

Bellingham Show has a range of sponsorship packages to suit all budgets and is the perfect setting to showcase your business.

We can tailor any sponsorship to match your requirements and budget.





Silver £50 (Class Sponsors)

- 1/4 page advert in the show guide
- Mention in show schedule (subject to sponsorship being agreed by deadline)
- Acknowledgement on our website
- 2 x adult tickets to the show
- Announcement over the main speaker as a show sponsor at the end of the day
- 1 x mention on our social media platforms (Facebook & Instagram)

Gold £100 (Section Sponsor)

- 1/2 page advert in show guide and logo on inside back pages
- Mention in Show Schedule (subject to sponsorship being agreed by deadline)
- Acknowledgement on our website
- 2 adult tickets with access to our VIP area with ringside seating and complimentary refreshments.
- Ringside banner (to be provided by sponsor)
- 2 x mentions on our social media platforms (Facebook & Instagram)
- 1 x Free show guide
- Announced as a sponsor over the PA at the beginning and end of day.

Principal Partner £500 (Main Ring Sponsor, Entertainment)

- Full page advert in the Show Guide and logo on the back page of the guide.
- Mention in the show schedule (subject to sponsorship being agreed by deadline)
- Acknowledgement on our website and link to your website.
- 8 x adult tickets with access to our VIP area with ringside seating and complimentary refreshments.
- 3 x mentions as a sponsor over the PA system at key times during the day.
- 5 x mentions on our social media platforms (Facebook & Instagram)
- 1 x free show guide
- 2 x banners (1 x roadside, 1 x main ring to be provided by the sponsor) Roadside banners placed 2 weeks before the show.
- Opportunity to present winners with their trophies.
- Business logos to feature on tickets purchased online
- Business logo to feature on show emails with a link through to your website.

Platinum £250

(Section sponsor, entertainment)

- Full page advert in the Show Guide and logo on the back page of the guide.
- Mention in the show schedule (subject to sponsorship being agreed by deadline)
- Acknowledgement and link to your website from our website
- 4 x adult tickets with access to our VIP area with ringside seating and complimentary refreshments.
- 2 x mentions as a sponsor over the PA system at key times during the day.
- 3 x mentions on our social media platforms (Instagram and Facebook)
- 1 x free show guide
- 2 x banners (1 x roadside & 1 x ringside) (To be provided by the sponsor)
- Opportunity to present winners with their trophies





Sponsorship Reply Form

**Please complete and return to The Secretary, Bellingham Show, 24
Redesmouth Court, Bellingham, NE48 2ES
or Bellinghamshow@gmail.com**

Business Name:

Contact name:

Contact telephone:

Email:

Website:

Please indicate which of our sponsorship opportunities you would like.

Principal Partner	£500
Platinum	£250
Gold	£100
Silver	£50

Please supply the following information so we can promote your business

My Instagram account is @

My Facebook link is

Our web address is www.

I have sent an advert for inclusion in the catalogue: Yes / No

I have send a logo for inclusion in the catalogue: Yes / No

Adverts and logos on PDF and JPeg format (to be provided print ready) can be e-mailed to bellinghamshow@gmail.com

I have enclosed a cheque payable to North Tyne and Redesdale Agricultural Society

I have paid by BACS, my reference is:

To make a payment by BACS our details are: Sort Code 30-94-19; Account 00712498.

Thank you for supporting Bellingham Show and Country Festival